



Proudly presents: **“Utilizing the Patient Centered Medical Home for Improving Profit and Quality”**

**Presenter:** **Susanne Madden, MBA, CCE,** Susanne Madden is founder and CEO of The Verden Group, a consulting firm founded to help practices navigate through the increasingly complex business of healthcare.

**Date & Location:** **Wednesday, February 15, 2017**

Embassy Suites West Palm Beach, 1601 Belvedere Rd, West Palm Beach, FL 33406

**Schedule of Meeting:** **5:45-6:45** Reception & Registration    **6:45- 7:00** -Business Meeting  
**7:00 – 9:00** “Utilizing the Patient Centered Medical Home for Improving Profit and Quality”  
Presentation and dinner

**Objectives:** \* For participants to better understand the shift in care to patient-centric principles for primary and sub-specialty care. \* To understand how the expansion of the medical home can improve practice profit and revenues. \* To comprehensively discuss the National Committee for Quality Assurance (NCQA) for patient-centered medical home (PCMH) program and how to begin to transition to the new standards (coming March 2017) \* To facilitate participants’ comprehension of how to successfully navigate a patient-centric program

**Target Audience:**

Members and Guests of the Palm Beach County Pediatric Society, Pediatric Dentists, Pediatric Sub-specialists, primary care physicians, physician assistants, nurse practitioners, and practice manager/administrators of pediatric patient care.

**2 CME Credits**

CME Credit provided by AKH Inc., Advancing Knowledge in Healthcare



**Physicians**

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of AKH Inc., Advancing Knowledge in Healthcare and Palm Beach Pediatric Society. AKH Inc., Advancing Knowledge in Healthcare is accredited by the ACCME to provide continuing medical education for physicians.

AKH Inc., Advancing Knowledge in Healthcare designates this live activity for a maximum of 2.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Course Director** Shannon Fox-Levine, M.D., President, Palm Beach Pediatric Society

**Cost: \$35.00 per person for Provider members in good standing (2017 dues paid)**

**Cost: \$85.00 per person to pay 2017 dues \$ 50.00 and \$ 35.00 Dinner meeting**

**Cost: \$75.00 per person for limited PBPS members, guests or non-members**

(office managers, nurses’ & guests please become a limited member on membership page prior to meeting registration)

**Please register and pay online! [PalmBeachPediatricSociety.org](http://PalmBeachPediatricSociety.org)**

Registration deadline: Sunday, Feb. 12, 2017 Early Discount prior to Jan. 15 Late Fee after Feb 12, 2017

**All participants must be pre-registered & prepaid.**

*If you have any questions, please call your MJN Rep who volunteers their time to help: Susie Graham 561-371-0458, Jamie Lorne 561-699-4144 or Casey Laughlin 772-216-1607*